

EMC

A Full Service Alliance



**By Ron Wynn, [rwynn@nashvillecitypaper.com](mailto:rwynn@nashvillecitypaper.com)  
January 20, 2006**

Enthusiasm, coupled with solid musical backgrounds and short, catchy songs combine to make Michael Dean Church's *Live It Out Loud* (Sharp Objects) an entertaining release. The opening title selection presents a message everyone should take to heart, and Church's lead nicely reinforces the theme of making the most of your life. Among the tearjerkers, the best is "What Am I Crying For, while "Burned By The Same Fire Twice" and "Another Only One" pack the most potent lyrical punch.

Church was fortunate enough to land the Buckaroos as his backing band on four cuts, and their efforts add musical spice to "Fools Like Us" and "Don't Let The Night End."

Church doesn't put unnecessary embellishments or mannerisms into his leads, preferring to just sing honestly and fully, allowing the listeners to appreciate and completely hear the words, a tactic a number of other singers across the board would be wise to adopt. Here's another example of above-average country coming from an indie that's better produced and more heartfelt than a lot of the slicker, big-label material flooding the airwaves.